

Weekly Practice Builder

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In response to increasing demand from our Practitioners, Biotics Research has implemented a new e-mail program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers.

Our featured supplement of the week is Renal Plus™

Why do your patients need Renal Plus[™]? The kidneys, which are regulated by means of hormonal control, function to filter the blood and eliminate (excrete) metabolic waste products, including excess water, electrolytes and sodium, via the urine. They are also responsible for the excretion of many drug metabolites. The three key hormones produced by the kidneys are calcitriol, erythropoeitin and renin. Calcitriol, 1,25 dihydroxycholecalciferol, the active form of vitamin D, serves to regulate the absorption of calcium and phosphate, thus promoting the formation of strong bones. Erythropoietin (EPO) stimulates the bone marrow to produce red blood cells, while renin serves to regulate blood volume, thus playing an important role in the regulation of blood pressure. Additionally, the production of aldosterone by the adrenal glands is principley modulated by the renin-angiotensin system along with serum potassium. Experimental and clinical studies have demonstrated the importance of the renin-angiotensin system (RAS) and the pathogenesis of atherosclerosis, as well as the prognosis of coronary heart disease (CHD).

Why choose Renal Plus[™] from Biotics Research Corporation? The strategic formula of Renal Plus[™] provides botanical, glandular, and nutritional support for optimal urological function. Included in this

blend are: Uva ursi – a source of arbutin and flavonoids such as ellagic acid, guercetin, and phenolic glycosides. Uva ursi has been shown to decrease the cell adhesion of microbes on host cells, thus may influence the virulent properties of bacteria. Buchu leaf - a source of diospheonol, terpenoids, and other flavonoid glycosides. Echinacea is a source of inulin and other polysaccharides, which have been shown to support T-cell activation and reproduction. Scientific evidence also indicates that Echinacea has immunostimulant properties. Cranberry – a source of mannose, which is believed to inhibit bacterial adherence to the lining of the bladder and urethra. Cranberry also has been shown to have antilithogenic properties, as concluded in a study which indicated that the ingestion of cranberry juice significantly and uniquely altered three key urinary risk factors. (BJU Int. 2003 Nov; 92 (7):765-8.) Each tablet of Renal Plus™ also supplies vitamins A, C, B6, and magnesium along with neonatal kidney, thymus, and liver glandulars. Tillandsia and our proprietary vegetable culture round out this wonderful supplement brought to you exclusively by Biotics Research Corporation supplying healthcare practitioners "The Best of Science and Nature".



Questions? Concerns? Comments? Nutri-Link wants to hear from you!

Email us at: info@nutri-linkltd.co.uk



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