



In response to increasing demand from Practitioners, Biotics Research Corporation has developed the Weekly Practice Builder program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice through improved patient outcomes. Biotics Research Corporation products are available exclusively through Healthcare Providers.

**Questions? Comments? Biotics Research Corporation wants to hear from you!**

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## For the Health of Your Patients:

The prostate is normally a walnut sized gland located at the base of the male urinary bladder where it wraps around the proximal urethra. The prostate gland secretes an alkaline fluid into the prostatic urethra, which contributes to sperm motility. One of the functions of the prostate is to control urine flow; and it is alterations in urine flow that first make most men aware of their own prostate issues. Approximately 10% of 30 year old men exhibit some degree of benign prostate hypertrophy (BPH), whereas over 50% of men will develop BPH by the time they reach 50 years of age. This number continues to grow exponentially, and it is estimated that upwards of 90% of men aged 70 or older will experience BPH.



## For the Health of Your Practice:

Several studies have demonstrated that various nutrients and compounds support normal prostate function. Biotics Research has amalgamated the nutritional research from a variety of studies, and the result is a superior nutritional complex of Saw Palmetto, magnesium, glycine, zinc, selenium, lycopene, the amino acids L-alanine and L-glutamine, as well as several other key nutrients and antioxidants. When used in combination with an essential fatty acid, such as **Optimal EFAs®** and **Liquid Iodine**, **Palmetto-Plus™** is an effective option for supporting those with prostate dysfunction. For practitioners looking for additional lycopene, **Palmetto-Plus Forte™** offers all of the same important nutrients as the original version, with the addition of a five-fold increase in lycopene. Once again, Biotics Research Corporation brings you "*The Best of Science and Nature*".