



Weekly Practice Builder

Nutri-Link Ltd, Nutrition House, 24 Milber Trading Estate, Newton Abbot, Devon, TQ12 4SG. UK
Telephone: +44 (0) 8704 054 002 • Fax: +44 (0) 8704 054 003 • www.nutri-linkltd.co.uk

In response to increasing demand from our Practitioners, Biotics Research has implemented a new e-mail program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers.

Our featured supplement of the week is **Bio-Drive®**

Why do your patients need BioDrive®? As women age, hormonal imbalances and fluctuations may lead to fatigue and waning libido. The topic of women's sexual health has received little study in comparison to the plethora of studies dedicated to male sexual function. Further compounding this lack of information are studies that indicate that female libido is far more complex than male libido, which can be primarily linked to testosterone levels. One study tested more than 1,000 women over 45 years of age and found that serum levels of testosterone and other sex hormones had no link with the degree of sexual desire – ruling out the possibility of a simple diagnostic blood test for women.¹ Furthermore, some women may not recognize declining libido as such and instead blame age, stress, or overwhelming fatigue for their impaired sexual function.

Why choose BioDrive® from Biotics Research Corporation? Formulated in conjunction with Dr. Michelle Pouliot, **BioDrive®** is a proprietary herbal blend, containing *Rhodiola rosea* extract for adrenal support, *Turnera diffusa* (an ancient aphrodisiac), *Urtica dioica* extract, an aid to limiting SHBG (sex hormone binding globulins), *Ginkgo biloba* and *Panax quinquefolia* for increasing circulation to the extremities, including the sex organs. In an evaluation using **BioDrive®**, 12 of 17 women (71%) who responded to a survey reported that they had greater interest in sex. Of the twelve positive survey responders, ten said that they were more easily aroused, eleven indicated more pleasure with intercourse, eight reported an improved ability in achieving orgasm, and five reported increased intensity of orgasm. Some patients on SSRI's, which have a known effect on libido, have found **BioDrive®** to be very helpful. **BioDrive®** is available exclusively through Biotics Research Corporation. As always, you can count on Biotics Research Corporation to offer superior nutritional products supplying "The Best of Science and Nature".

1. Davis SR, Davison SL, Donath S, Bell RJ. Circulating androgen levels and self-reported sexual function in women. *JAMA*, 2005 Jul 6;294(1):91-6.



Questions? Concerns?
Comments? Nutri-Link
wants to hear from you!



Email us at:
info@nutri-linkltd.co.uk

Studies You Should Know About

Higher serum levels of selenium linked to lower skin cancer risks. A recent study in *Cancer Epidemiology, Biomarkers, & Prevention* reported that the highest selenium levels – 1.3 – 2.8 micromoles per liter were associated with a 57% reduction in basal cell carcinoma and a 64% reduction in squamous cell carcinoma.

van der Pols JC, Heinen MM, Hughes MC, Ibiebele TI, Marks GC, Green AC. "Serum Antioxidants and Skin Cancer Risk: An 8-Year Community-Based Follow-up Study", *Cancer Epidemiology, Biomarkers & Prevention*. 2009, Volume 18, Issue 4, Pp. 1167-1173.



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www.bioticsresearch.com