



In response to increasing demand from Practitioners, Biotics Research Corporation has developed the Weekly Practice Builder program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice through improved patient outcomes. Biotics Research Corporation products are available exclusively through Healthcare Providers.

Questions? Comments? Biotics Research Corporation wants to hear from you!

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For the Health of Your Patients:

From a nutritional point of view, maintaining a healthy digestive tract is paramount in achieving optimal health. That said, millions of Britons exhibit difficulty with the most elemental human function: bowel elimination. Many people are too embarrassed to discuss bowel movements and consistency with their Healthcare Providers and instead choose to self-treat with large doses of caffeine or potentially hazardous laxatives. Compounding this is the Standard British Diet (SBD) which is not recognised for promoting regularity. Frequently, people have no idea of what 'regular elimination' actually entails, erroneously believing that one bowel movement every other day or two is "normal". Anything less than daily elimination indicates that waste products are being stored in the colon and large intestine, thereby increasing the likelihood of toxicity and contamination.

For the Health of Your Practice:

One of the many things that Biotics Research Corporation prides itself on is bringing together the "Best of Science and Nature". **Colon Plus™** is a perfect example of a product that exemplifies this. Conveniently available in either powder or capsule form, **Colon Plus™** is a low-cost and convenient way to support bowel regularity and gentle detoxification. **Colon Plus™** contains a range of natural ingredients, including Psyllium seed powder, small reddishbrown seeds which are odourless and tasteless, and high in both fibre and mucilage. Psyllium seed powder swells when exposed to water, forming a gelatinous mass that keeps faeces soft and moist, stimulating normal peristalsis. Kelgin is extracted from selected varieties of brown seaweed and is used for its unique property of heavy metal detoxification. Algin is a hydrophilic colloidal polysaccharide obtained from seaweed. Calcium Ascorbate is included as a buffered salt of vitamin C. In addition to being a water soluble antioxidant, it is also an efficient chelator of heavy metals. Flax seed has long been recognised for its laxative qualities. Apple pectin is a water soluble fibre which has a gel-forming effect when mixed with water. As a dietary fibre, apple pectin is helpful in maintaining a good digestive balance. Mannitol is a simple water soluble sugar found in various plants, and is a mild sweetener. It has a slow rate of absorption from the intestinal tract, exhibits laxative qualities, and is able to react non-enzymatically with free radicals. Aloe vera provides a mild stimulation of peristalsis, and has a healing effect on mucosal tissue. Lactobacillus acidophilus is included to support healthy intestinal flora. In addition, **Colon Plus™** contains Celery, Peppermint leaves, Bromelain, Anise, and Prune powder – all products that have been documented for their ability to facilitate the natural process of elimination. Unlike competing products in the marketplace, **Colon Plus™** does not include cathartic laxative herbs such as cascara sagrada, senna, rheum officinale, or buckthorne. These herbs can be highly irritating and some may be addictive.

