

In an effort to assist in the growth of your practice through improved patient outcomes, Biotics Research Corporation offers the Weekly Practice Builder program.

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## For the Health of your Patients:

From mid-spring and the onset of tree pollens, to late spring's onset of weed pollens, followed by summer's superfluous grass pollens, and a nearly year round onslaught of fungi and mould spores – allergic triggers are ubiquitous. Seasonal changes tend to exacerbate this and hallmark the bane of many people's existence; airborne allergies. An estimated 10-20 million Britons suffer from airborne allergies, which tend to provoke responses such as respiratory symptoms, sinus congestion, nasal drainage, post-nasal drip, coughing, red, watery, runny eyes, and dark undereye circles.



## For the Health of your Practice:

Patients experiencing seasonal or airborne irritants rarely present as new patients with new clinical indications. They typically have tried anything and everything in order to alleviate their pervasive symptoms. **HistoPlex-AB®** is an innovative supplement that allows you to efficiently support your patients' symptoms. The unique proprietary blend of standardised herbal extracts found in **HistoPlex-AB®** shares the distinction of having immunomodulating effects. *Fritillaria thunbergii* is known to have antitussive, astringent, and expectorant functions. It is a source of fritimine, which diminishes the excitability of respiratory centers. *Solidago virgaurea*, commonly known as European Goldenrod, and *Scutellaria baicalensis* both function to counteract proinflammatory mediators which may be "triggered" as the body responds to airborne irritation. As its common name indicates, *Euphrasia officinalis* (Eyebright) has long been used to make 'eyes bright'. Improvements on eye pressure, itchiness, light sensitivity, swelling, and eye drainage have all been noted with use. *Morus alba* is a source of quercetin 3 (6-malonylglucoside) (Q3MG), a flavonol glycoside which has known antioxidative and antiatherogenic protective effects. Saponins derived from the root of *Platycodon grandiflorum* have been studied for their multifarious properties including inhibiting Cox-2, TNF-a, and prostaglandin E2 (PGE2) levels. It has also been used to support the expectoration of phlegm and the alleviation of throat irritation. *Albizia julibrissin* is a species of legume which has known antioxidant properties. This herbal combination, distinct to Biotics Research Corporation is a worthwhile addition to any practitioners' arsenal of botanical preparations. As always, you can count on Biotics Research Corporation to offer superior nutritional products supplying "The Best of Science and Nature".