

## Weekly Practice Builder

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In response to increasing demand from our Practitioners, Biotics Research has implemented a new e-mail program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers.

## Our featured supplement of the week is Bio-Multi Plus™

Why do your patients need Bio-Multi Plus<sup>™</sup>? Research has clearly demonstrated that diet alone may not supply nutrients in sufficient amounts necessary for overall good health. Many studies support the use of dietary supplementation to ensure adequate consumption of important nutrients. A growing number of doctors, researchers, and nutritional experts agree that supplementation is important to protect against common deficiencies, many of which have been linked to unwanted chronic conditions,

and to provide support for optimal physical and mental wellness. Therefore, for generalised well-being, a complete multi-vitamin and mineral formula is required to ensure that the nutritional basics are covered.

Why choose Bio-Multi Plus<sup>™</sup> from Biotics Research Corporation? Bio-Multi Plus<sup>™</sup> is a versatile, balanced multiple vitamin and mineral supplement supplying unique forms of important micro-nutrients and is available exclusively through Biotics Research Corporation. Included in this complete formula is vegetable culture phytonutrients high in antioxidant enzymes, as well as a wide array of other important synergists, such as natural mixed carotenoids, bioflavonoids, emulsified fat soluble vitamins, and specific amino acids. **Bio-Multi Plus<sup>™</sup>** is also available in Iron-free and Iron & Copperfree versions for practitioners who wish to avoid additional iron or copper. As always, Biotics Research brings you "The Best of Science and Nature".



## **Studies You Should Know About**

Vitamin D supplementation in pregnant women may enhance placental immunity and protect against infection. A recent study from the University of California, Los Angeles found that vitamin D supplementation in pregnant women increased the production of an antimicrobial protein called cathelicidin. They concluded that despite the fact that the precise mechanism of vitamin D functioning within the placenta is undetermined, "data suggests that it may play a key role in placental innate immunity."

N. Liu, A. T. Kaplan, J. Low, L. Nguyen, G. Y. Liu, O. Equils, M. Hewison. Vitamin D induces innate antibacterial responses in human trophoblasts via an intracrine pathway. Biology of Reproduction. Published online ahead of print, doi: 10.1095/biolreprod.108.073577.

Questions? Concerns? Comments? Nutri-Link wants to hear from you!





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