



## Weekly Practice Builder

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*In response to increasing demand from our Practitioners, Biotics Research has implemented a new e-mail program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers*

### Our featured supplement of the week is **Sculacia™**

**Why do patients need Sculacia™?** In recent years, the question of safety regarding several prescription joint pain formulas has left patients wanting safe relief and have left doctors looking for effective natural answers. **Sculacia™** contains a proprietary blend of extracts from the herbs *Sculletaria baicalensis* and *Acacia catechu*. This patented extract of natural ingredients inhibits both COX-2 and 5-LOX enzymatic activity, thereby decreasing the metabolism of arachidonic acid to prostaglandins, thromboxanes, and leukotrienes. It's efficacy was established in a double blind study using the Western Ontario and McMaster Universities Osteo-Arthritis Index (WOMAC), where significant improvement was documented for joint comfort, stiffness and function as compared to placebo. (unpublished)

**Why Sculacia™ from Biotics Research Corporation?** Quite simply, you can't acquire **Sculacia™** from any other supplement company. **Sculacia™** is another fine example of the leading-edge nutritional supplements available exclusively from Biotics Research Corporation. The beneficial effects from taking **Sculacia™** can often be noted within the first few doses, making this an excellent product to use with your patients suffering from joint discomfort. A month's supply of **Sculacia™** has a recommended retail price of £24.88, making this an effective and affordable alternative. As



#### Studies you should know about:

A study conducted by the Dept. of Rheumatology at Musgrave Park Hospital in Belfast demonstrated the majority of fibromyalgia patients referred to a rheumatology clinic have insufficient levels of vitamin D, and there is a clear relationship between low vitamin D levels and high levels of anxiety and depression.

*Armstrong D, Meenagh G, Bickle I, Lee A, Curran S, Finch M. Vitamin D deficiency is associated with anxiety and depression in fibromyalgia. Clinical Rheumatology (2007) 26:551-554*

In response to an FTC petition filed by the Physicians Committee for Responsible Medicine (PCRM), two national dairy advertising campaigns that were actually overseen by the U. S. Dept. of Agriculture have stopped claiming that dairy products cause weight loss, because such claims are not true. PCRM charged that the dairy industry used false and misleading advertising in its multimillion-dollar, celebrity-filled marketing campaign. According to a study in the American Journal of Clinical Nutrition, dairy product consumption either has little or no effect on weight loss, or actually increases body weight.

*Nutraceuticals World. July/August 2007; 14*

Questions? Concerns?  
Comments? Nutri-Link  
wants to hear from you!



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