

In an effort to assist in the growth of your practice through improved patient outcomes, Biotics Research Corporation offers the Weekly Practice Builder program.

Nutrition House, 24 Milber Trading Estate, Newton Abbot, Devon, TQ12 4SG. UK
Telephone: +44 (0) 8704 054 002 • Fax: +44 (0) 8704 054 003 • www.nutri-linkltd.co.uk

WPB 11/1

For the Health of Your Patients:

With the exception of a few small creatures, most notably bats and guinea pigs, man is unique in that he is incapable of synthesising his own vitamin C. Vitamin C is, however, a nutrient of enormous physiological significance. It is a water soluble vitamin and a powerful antioxidant and cofactor for many enzymatic reactions. It is crucial for the formation of collagen and for the production of several neurotransmitters, hormones, and signaling agents of the body. The body is incapable of storing appreciable levels of vitamin C, so it is important to maintain a constant intake of the nutrient. Cooking, cutting, and storing produce containing vitamin C will also dramatically diminish measureable quantities of the nutrient. Vitamin C is an excellent chelator of mercury, carbon monoxide, and cigarette smoke. It is hypothesised that smokers require an additional ~25 mg of vitamin C for every cigarette they consume over typical daily requirements. Children, seniors, and those consuming unbalanced diets or those high in processed foods are most prone to vitamin C deficiency.



For the Health of your Practice:

While Biotics Research Corporation has several different vitamin C formulas for the discerning professional, Mixed Ascorbate Powder™ should remain in the forefront of any healthcare professionals' nutritional arsenal. Mixed Ascorbate Powder™ is naturally buffered, allowing for practitioners to achieve saturation levels without having to resort to intravenous therapy. This buffering also results in the ability to use significantly higher doses without culminating in gastrointestinal distress. The unique powdered formula allows for easy dose titration and is notably cost-effective. In addition to providing 2,767 mg of vitamin C, each rounded teaspoon of Mixed Ascorbate Powder™ is also a good source of calcium and magnesium – providing 160 mg and 80 mg respectively. Once again, Biotics Research Corporation brings you "The Best of Science & Nature".